

UJPA is a competence partner and offers a perfect alternative to the classic journalist associations. The focus of the offered services is on cooperation, online services and professional qualification. Our offers for members are being continuously expanded. Status rules have no place in the UJPA. UJPA has been a reliable partner for journalists, press photographers, news agencies, online editors, publishers and reporters for many years. Especially within the English speaking areas UJPA is the first source for TV and radio, but also for the media companies and agencies that are involved full-time in this area.

We take sides – but only for you!



The members of UJPA profit from high quality services. Membership means belonging to a strong professional association:

- Any journalist who can prove employment can become a member of the UJPA.
- The needs of the journalists and media creators are our priority.
- UJPA can offer an excellent pool of advisors.
- Dialogue with other professional associations is continuously being expanded.
- UJPA is a trailblazer for the work of the professional association.
- The association actively fights for freedom of press.
- The optimization of current and the introduction of innovative technologies for use within the media industry are encouraged.
- UJPA members receive special terms.
- Entry into the data base for media representatives is available free of charge to members.

- The exchange of information, internally as well as externally, is upheld through numerous cooperative agreements with press associations within the country and abroad and with media companies from TV, radio, print and new media.
- Our cooperation partner IAPP is the exclusive issuer of an internationally valid press pass within the United States.

- The media association develops and markets its own media projects and owns shares in media companies.