The United Journalists & Photographers Association, Inc. (UJPA Media Group) considers itself to be a modern media association that is active in all areas of media, including word, image, sound, as well as print and online media. Currently, the UJPA is represented in 25 countries with its focus on the United States.

The UJPA is the voice of journalists who work at their job full-time. Full-time employees as well as freelancers, photographers and editors, publicists and specialized journalists, and professional reporters in the areas of TV, radio, print and new media are represented.



Furthermore, public relations is supported by associations, agencies and corporations based on online supported public media. Journalists, photographers and media creators are provided with a positive media presence.

Due to international cooperation the UJPA gains resources and the effects of synergy. This achieves the necessary continuity of theory and practice, resulting in their protection of their status as a global player in the world of media.

The UJPA can draw on longstanding industry contacts that secure direct access to multipliers. This way, editorial information modules are strategically communicated and systematically

referred to qualified reader and editorial contacts.

Individuals involved in journalism such as editors, press photographers and spokespersons for the press, as well, have the opportunity to utilize the press portals and online editorial offices of NewsmexX and UPA-News.

It does not matter whether you are pursuing your journalistic job full-time or part-time.

## A few details:

- Newcomers have the unique chance of becoming active within the press and gaining a foothold there over the long run
  - Editorial content and press photos are guaranteed to be published
- Thus, you can create a second leg to stand on or the work can be a supplement to your current professional environment

Additional services provided by the UJPA:

- Press pass for the International Association of Press Photographers (IAPP)
- Self-promotion using the text portal, multimedia portal etc.
- Professional, technical, legal and tax consulting for entrepreneurs
- Professional insurance (optional)
- Networking
- Representation of interests
- Events such as online workshops etc.
- Continuous education
- Information via newsletter, password protected extranet, information pool and podcast